

HELP FOR THE STRUGGLING WRITER ~ SYSTEM CHEATSHEET ~

INSPIRATION

I've been writing my ezine since the summer of 2009 so I totally understand the need for inspiration to continually create content that will provide value. No matter how much experience a writer has, it's often a challenge. However, there are ways to keep new ideas coming that you can turn to whenever you have the need to write.

HERE IS A LIST OF WAYS YOU CAN KEEP A CONSTANT STREAM OF INSPIRATION COMING FOR YOUR WRITING



KEEP A LIST. The basic idea is to list anything at all that interests you during your day at the very moment you find out about it. Don't wait to note it down later and don't think it's not worth making a note of. A continually updated list is an absolute goldmine for new ideas!



READ A LOT. Don't limit yourself to writing only. Good writers feed off each other and reading a lot can help you come up with tons of ideas. Read widely and you'll probably find it's even better. Best of all, read something that challenges your ideas about something and it'll be sure to generate great article ideas for you.



STAY ALERT. Keep your eyes and ears open wide at all times. Pay attention to everything, no matter how small or insignificant it may seem. Keeping alert to possible ideas whenever and wherever you are can help immeasurably with inspiration. Almost every day will turn up something of interest.



ASK LOTS OF QUESTIONS. Don't take things for granted. Get into the habit of asking questions about anything and everything. Every question asked is a potential article idea!



ASK OTHERS. Ask other people what's on their mind. Better still, just flat out ask them if they've got any good suggestions for something you could write about. Most people will be happy to offer up ideas!



SOLVE A PROBLEM. What are some of the problems that your target market faces? Which of these problems are they most desperate to solve? What solutions can you offer for those problems? Focus on one problem.



CHECK YOUR EMAILS. What questions is your market asking you? Is there something that keeps coming up over & over again with several clients?



CHECK ONLINE. Get more help with ideas for content on these websites:

- **Amazon.com** <http://www.amazon.com/>
or **Amazon.ca** <http://www.amazon.ca/>
-browse for topic ideas around what people are looking for
- **BlogEnergizer** <http://blogenergizer.com/>
-free membership gets you topic ideas and more every week
- **Brownielocks** <http://www.brownielocks.com/>
-find interesting facts about special holidays, events and observances by month
- **Magazines.com** <http://www.magazines.com/>
-select a Category to view Featured Titles in your chosen industry for article title ideas